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Flight Dates 09/15/12-09/21/12

Order Sep 00:10:00

Product Estimate # 1775

Obama For America OFA:60s 9.15 Alt Order # 311144 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 09/14/12 09/20/12 Order Type **GENERAL** Billing Contact

Billing Cycle EOM/EOC Advertiser Obama / Democrat / Preside

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

> Washington, DC 20007 Demographic

A35+ Agency **GMMB Inc**

Rev Codes POL **POL** CAND **Buying Contact**

Sales Office EWSDC Product Codes PL Sales Region NAT Priority P-8

1010 Wisconsin Avenue - Suite #80 Advertiser Ref Agency Ref 2 Washington, DC 20007

Primary Account Executive

Daniel Baylog

Account Executive Order% Start Date **End Date**

Daniel Baylog 100%

Order Share 100% Market Value 49450

Competing Station	Amount	
CABLE	%	0
UNKWN	%	0
WBQC	%	0
WCET	%	0
WCVN	%	0
WKON	%	0
WKRC	%	0
WLWT	%	0
WPTO	%	0
WSTR	%	0
WXIX	%	0

Order Totals Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Gross Amount
September 2012	60	\$42,032.50	\$49,450.00	0.00 08/27/12	09/21/12	60	\$42,032.50	\$49,450.00
Totals	60	\$42,032.50	\$49,450.00	0.00				

									Tota	ls
Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WCPO 09/17/12 09/21/12	M-F 430am News M-F 430am News		430-5a	МГWГF	1:00	1	\$60.00 P-8	0.00 NM	1	\$60.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 <u>End Date</u> 09/23/12	Weekdays MTWTF	Spots/Week 1	Rate \$60.00	Rating 0.00						
N 2 WCPO 09/15/12 09/21/12	M-F GMTS 5-6a M-F GMTS 5-6a	СМ	5-6a	MTWTF	1:00	2	\$100.00 P-8	0.00 NM	2	\$200.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12		0	\$0.00	0.00						
Week: 09/17/12 09/23/12	MTWTF	2	\$100.00	0.00						
N 3 WCPO 09/15/12 09/21/12	M-F GMTS 6-7a	CM	6-7a	MTWTF	1:00	2	\$340.00 P-8	0.00 NM	2	\$680.00
	M-F GMTS 6-7a									

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Contract / Revision 311144 Flight Dates 09/15/12-09/21/12 Hiatus Dates

<u>Original Date / Revision</u> 09/14/12/ 09/20/12 <u>Order Sep</u> 00:10:00

Advertiser Obama / Democrat / Presid Product Obama For America OFA :6 Estimate # 1775

											Tota	als
	tart	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 3 WCPO 09/	/15/12	09/21/12	M-F GMTS 6-7a M-F GMTS 6-7a	СМ	6-7a	МГЖГБ	1:00	2	\$340.00 P-8	0.00 NM	2	\$680.00
Start Da	ate [End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/1		09/16/12		0	\$0.00	0.00						
Week: 09/17/1		09/23/12	MTWTF	2	\$340.00	0.00						
N 4 WCPO 09/	/15/12	09/21/12	M-F GMA 7-9am M-F GMA 7-9am	СМ	7-9a	МГWГF	1:00	2	\$300.00 P-8	0.00 NM	2	\$600.00
Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/1 Week: 09/17/1		09/16/12 09/23/12	 МГWГF	0 2	\$0.00 \$300.00	0.00 0.00						
N 5 WCPO 09/			SA 5-6am	CM	5-6a	S-	1:00	1	\$50.00 P-8	0.00 NM	1	\$50.00
			SA 5-6am		_		1.00		ψ00.001 0	0.00 INIVI		ψ30.00
Start Da		End Date	Weekdays S-	Spots/Week	Rate	Rating						
Week: 09/10/1 Week: 09/17/1		09/16/12 09/23/12	3-	1	\$50.00 \$0.00	0.00 0.00						
N 6 WCPO 09/			SA 6-7am	CM	6-7a	S-	1:00	1	\$140.00 P-8	0.00 NM	1	\$140.00
	. 0,	00/21/12	SA 6-7am		0.4			•	ψσ.σσ. σ	0.00		ψσ.σσ
Start Da	ate E	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/1		09/16/12	S-	1	\$140.00	0.00						
Week: 09/17/1		09/23/12		0	\$0.00	0.00						
N 7 WCPO 09/	/15/12	09/21/12	SA GMA 7-8a SA GMA 7-8a	СМ	7-8a	S-	1:00	1	\$160.00 P-8	0.00 NM	1	\$160.00
Start Da	ate [End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/1		09/16/12	S-	1	\$160.00	0.00						
Week: 09/17/1		09/23/12	CA CMTC 9.00	0	\$0.00	0.00 S-	1.00		\$200 00 D 8	0.00 NIM	4	#200 00
N 8 WCPO 09/	/15/12	09/21/12	SA GMTS 8-9a SA GMTS 8-9a	CM	8-9a		1:00	1	\$200.00 P-8	0.00 NM	1	\$200.00
Start Da		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/10/1 Week: 09/17/1		09/16/12 09/23/12	S-	1	\$200.00 \$0.00	0.00 0.00						
N 9 WCPO 09/				CM	5-6a	S	1:00	1	\$50.00 P-8	0.00 NM	1	\$50.00
			SU 5-6am				1.00	•	φου.σσ1 σ	0.00 14141	•	φου.σσ
Start Da Week: 09/10/1		End Date	Weekdays S	Spots/Week 1	Rate ©FO 00	Rating						
Week: 09/17/1		09/16/12 09/23/12		0	\$50.00 \$0.00	0.00 0.00						
N10 WCPO 09/			SU 6-7am	CM	6-7a	S	1:00	1	\$140.00 P-8	0.00 NM	1	\$140.00
			SU 6-7am						,			,
Start Da		End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 09/10/1 Week: 09/17/1		09/16/12 09/23/12	S	1 0	\$140.00 \$0.00	0.00 0.00						
N11 WCPO 09/			SII GMA 7-8a	CM	7-8a	S	1:00	1	\$160.00 P-8	0.00 NM	1	\$160.00
		05/21/12	SU GMA 7-8a	OW	7-04	5	1.00	'	ψ100.001-0	0.00 14101	•	ψ100.00
Start Da		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/10/1 Week: 09/17/1		09/16/12 09/23/12	S	1	\$160.00	0.00 0.00						
N12 WCPO 09/			SU GMTS 8-9a	CM	\$0.00 8-9a	S	1:00	1	\$200.00 P-8	0.00 NM	1	\$200.00
			SU GMTS 8-9a				1.00	'	Ψ200.00 I ² 0	O.OO INIVI	'	Ψ200.00
Start Da		End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 09/10/1 Week: 09/17/1		09/16/12 09/23/12	S	1	\$200.00 \$0.00	0.00 0.00						
N13 WCPO 09/				CM	9-10a	S	1:00	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
1410 4401 0 09/	10/12	JUI 2 1/ 12	SU9-10a	Olvi	3 100	5	1.00	'	ψ1,000.001 ·3	O.OO INIVI	'	ψ1,000.00

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Contract / Revision 311144 Flight Dates 09/15/12-09/21/12 Hiatus Dates

<u>Original Date / Revision</u> 09/14/12/ 09/20/12 <u>Order Sep</u> 00:10:00

Advertiser Obama / Democrat / Presid Product Obama For America OFA :6 Estimate # 1775

Ln Ch Sta	art	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	oote	Rate Pri	Pta Type	Tota	als Amount
N13 WCPO 09/1			SU 9-10a	CM	9-10a	S	1:00		\$1,000.00 P-3	0.00 NM	ороіз 1	\$1,000.00
		00/21/12	SU9-10a	· · · ·	0 .00	٥		•	ψ.,σσσ.σσ.	0.00		Ψ.,σσσ.σσ
Start Dat		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12		09/16/12	S	1	\$1,000.00	0.00						
Week: 09/17/12 N14 WCPO 09/1		09/23/12	M-F 9-10a	CM	\$0.00 M-F 9-10a	0.00 MTWTF	1:00	2	\$300.00 P-8	0.00 NM	2	\$600.00
N 14 WCFO 09/1	13/12	09/21/12	Live with Regis a	_	W-1 9-10a	WII WIII	1.00	2	φ300.00 F-0	U.UU INIVI	2	φουσ.σσ
Start Dat	te l	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/10/12		09/16/12	 МГWГF	0	\$0.00	0.00						
Week: 09/17/12		09/23/12		This MOM	\$300.00	0.00 MTWTF	1.00	2	\$250.00 D.2	0.00 NIM	2	Ф 7 00 00
N15 WCPO 09/1	15/12	09/21/12	M-F 10-11a Right M-F 10-11a	THIS INDIVI	10-11a	IVII VV I F	1:00	2	\$350.00 P-3	0.00 NM	2	\$700.00
Start Dat	te l	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/10/12		09/16/12		0	\$0.00	0.00						
Week: 09/17/12		09/23/12	MTWTF	2	\$350.00	0.00 MTWTF	4.00		#000 00 D 0	0.00.1114		Ф 7 00 00
N16 WCPO 09/1	15/12	09/21/12	M-F 11a-12p M-F 11a-12p	СМ	11a-12p	MI WI F	1:00	2	\$380.00 P-8	0.00 NM	2	\$760.00
Start Dat	te l	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12		09/16/12		0	\$0.00	0.00						
Week: 09/17/12		09/23/12	MTWTF	2	\$380.00	0.00						
N17 WCPO 09/1	5/12	09/21/12	M-F 12-1p News M-F 12-1p News	СМ	12-1p	MTWTF	1:00	2	\$300.00 P-8	0.00 NM	2	\$600.00
Start Dat	te l	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/10/12		09/16/12		0	\$0.00	0.00						
Week: 09/17/12		09/23/12	MTWTF	2	\$300.00	0.00			^			
N18 WCPO 09/1	15/12	09/21/12	M-F 1-2p M-F 1-2p	СМ	1258-2p	MTWTF	1:00	2	\$300.00 P-8	0.00 NM	2	\$600.00
Start Dat	te l	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/10/12		09/16/12		0	\$0.00	0.00						
Week: 09/17/12		09/23/12	MTWTF	2	\$300.00	0.00	1.00		#4.000.00.D.0	0.00.104		# 0.400.00
N19 WCPO 09/1	15/12	09/21/12	M-F 2-3p 2-3pm General H	CM ospital	2-3p	МГЖГБ	1:00	2	\$1,200.00 P-8	0.00 NM	2	\$2,400.00
Start Dat	_	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12		09/16/12		0	\$0.00	0.00						
Week: 09/17/12		09/23/12	MTWTF		\$1,200.00	0.00	4.00		£400.00 D.0	0.00 NIM	2	#4 000 00
N20 WCPO 09/1	15/12	09/21/12	M-F 3-4p 3-4pm Katie	СМ	3-4p	MTWTF	1:00	3	\$400.00 P-8	0.00 NM	3	\$1,200.00
Start Dat	te l	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12		09/16/12		0	\$0.00	0.00						
Week: 09/17/12		09/23/12	MTWTF	3	\$400.00	0.00			^	0.00.1114		.
N21 WCPO 09/1	15/12	09/21/12	M-F 4-5p Ellen M-F 4-5p Ellen	СМ	358-5p	MTWTF	1:00	2	\$560.00 P-8	0.00 NM	2	\$1,120.00
Start Dat	te I	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12		09/16/12		0	\$0.00	0.00						
Week: 09/17/12		09/23/12	MTWTF	2	\$560.00	0.00	1.00		AFFO 33 D -	0.00.111	_	04 400 5 =
N22 WCPO 09/1	5/12	09/21/12	M-F 5-530p News		5-530p	MTWTF	1:00	2	\$550.00 P-8	0.00 NM	2	\$1,100.00
Start Dat	te l	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12	2 (09/16/12		0	\$0.00	0.00						
Week: 09/17/12		09/23/12	МГWГF	2	\$550.00	0.00						
N23 WCPO 09/1	5/12	09/21/12	M-F 530-6p News		528-6p	МГWГF	1:00	2	\$600.00 P-8	0.00 NM	2	\$1,200.00
			M-F 530-6p News	6								

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Contract / Revision 311144 Flight Dates 09/15/12-09/21/12 Hiatus Dates

<u>Original Date / Revision</u> 09/14/12/ 09/20/12 <u>Order Sep</u> 00:10:00

Advertiser Obama / Democrat / Presid Product Obama For America OFA :6 Estimate # 1775

										Tota	
	End	Inventory Code		Start/End Tir		Len Spo		Rate Pri		Spots	Amount
N23 WCPO 09/15/12 0	9/21/12	M-F 530-6p News M-F 530-6p News		528-6p	МГЖГБ	1:00	2	\$600.00 P-8	0.00 NM	2	\$1,200.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	/16/12	 МГWГF	0	\$0.00	0.00						
	/23/12		2	\$600.00	0.00	4.00		#050 00 D 0	0.00.1114	_	#4 000 00
N24 WCPO 09/15/12 0	19/21/12	M-F 6-630p News M-F 6-630p News		558-630p	MTWTF	1:00	2	\$650.00 P-8	0.00 NM	2	\$1,300.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	/16/12 /23/12	 МГWГF	0 2	\$0.00 \$650.00	0.00 0.00						
N25 WCPO 09/15/12 0		SA 6-7p News	CM	558-7p	S-	1:00	1 0	\$2,000.00 P-3	0.00 NM	0	\$0.00
N23 WCFO 09/13/12 0	19/21/12	SA 6-7p News		336-7p		1.00	1 4	β2,000.00 F-3	U.UU INIVI	U	φ0.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/ Spot Ch Date Range	/16/12	S- escription		\$2,000.00 E/End Time	0.00	/eekdays	Len	ath Pata	Rtg Type		
1 VCPO 09/10/12-09			558-		_	Sa		:00 (\$2,000.00)			
Credited [adding to end o		·	000	. P		Ju		.σο(φ2,σσσ.σσ)	0.00 74111		
• •	/23/12		0	\$0.00	0.00						
N26 WCPO 09/15/12 0		SU 6-7p News SU 6-7p News	СМ	558-7p	S	1:00	1 \$	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
Start Date En	nd Date	Weekdays	Spots/Week	Rate	Rating						
	/16/12	S	<u>3pois/Week</u>	\$1,200.00	0.00						
	/23/12		0	\$0.00	0.00						
N27 WCPO 09/15/12 0	9/21/12	M-F 7-730p M-F 7-730p	СМ	658-730p	MTWTF	1:00	2	\$750.00 P-8	0.00 NM	2	\$1,500.00
Start Date En	nd Date	Weekdays	Spots/Week	Rate	Rating						
	/16/12		0	\$0.00	0.00						
Week: 09/17/12 09/	/23/12	MTWTF	2	\$750.00	0.00						
N28 WCPO 09/15/12 0	9/21/12	M-F 730-8p M-F 730-8p	СМ	728-8p	MTWTF	1:00	2 \$	\$1,000.00 P-8	0.00 NM	2	\$2,000.00
Start Date En	nd Date	Weekdays	Spots/Week	Rate	Rating						
	/16/12		0	\$0.00	0.00						
	/23/12	MTWTF		\$1,000.00	0.00					_	
N29 WCPO 09/15/12 0	9/21/12	SA 730-8p SA730-8P	СМ	730-758p	S-	1:00	1	\$800.00 P-3	0.00 NM	1	\$800.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	/16/12	S-	1	\$800.00	0.00						
	/23/12	M CII 44 - I - t - NI	0	\$0.00	0.00	4.00		Ф 7 00 00 D 0	0.00 NIM	_	CO 400 00
N30 WCPO 09/15/12 0		M-SU 11p Late No		11-1135p	MTWTF-S	1:00	3	\$700.00 P-8	0.00 NM	3	\$2,100.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	/16/12	S МГWГF	1	\$700.00	0.00						
Week: 09/17/12 09/ N31 WCPO 09/15/12 0	/23/12		Niahti@M	\$700.00	0.00	1.00	2 (14 000 00 D 2	0.00 NIM	2	£2,000,00
N31 WCPO 09/15/12 0	19/21/12	M-F 1135p-1202a M-F 1135p-1202a		1135p-1202a	MTWTF	1:00	2 3	\$1,000.00 P-3	0.00 NM	2	\$2,000.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	/16/12	 МГWГF	0	\$0.00	0.00						
Week: 09/17/12 09/ N32 WCPO 09/15/12 0	0/23/12			\$1,000.00 1202-107a	0.00 MTWTF	1:00	2	\$100.00 P-8	0.00 NM	2	\$200.00
		M-F 1202-107a J M-F 1202-107a J	limmy Ki			1.00	۷	ψ100.00 F-8	U.UU INIVI		φ∠00.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/	/16/12		0	\$0.00	0.00						

Print Date: 09/24/12





Contract / Revision 311144 Flight Dates 09/15/12-09/21/12 Hiatus Dates

<u>Original Date / Revision</u> 09/14/12/ 09/20/12 <u>Order Sep</u> 00:10:00

Advertiser Obama / Democrat / Presid Product Obama For America OFA :6 Estimate # 1775

							Tot	als_
Ln Ch Start End	Inventory Code Break	Start/End T	ïme Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
N32 WCPO 09/15/12 09/21/12	M-F 1202-107a Jimmy KIM M-F 1202-107a Jimmy Ki	1202-107a	MTWTF	1:00	2 \$100.00 P-8	0.00 NM	2	\$200.00
Start Date End Date	•	Rate	Rating					
Week: 09/17/12 09/23/12	MTWTF 2		0.00					
N33 WCPO 09/15/12 09/21/12	M-F 106-206a Frasier CM M-F 106-206a Frasier	106-206a	МГЖГБ	1:00	2 \$40.00 P-8	0.00 NM	2	\$80.00
Start Date Week: 09/10/12 Week: 09/17/12 09/16/12 Week: 09/17/12 09/23/12	Weekdays Spots/Week 0 MTWTF 2	\$0.00	Rating 0.00 0.00					
N34 WCPO 09/15/12 09/21/12	SU 1135p-1235a CM SU 1135p-1235a	SU 1135p-12	235aS	1:00	1 \$150.00 P-8	0.00 NM	1	\$150.00
Start Date End Date Week: 09/10/12 09/16/12 Week: 09/17/12 09/23/12	Weekdays Spots/Week	\$150.00	Rating 0.00 0.00					
N35 WCPO 09/15/12 09/21/12	Monday Prime Special CM Monday Prime Special	8-11p	М	1:00	1 \$1,200.00 P-8	0.00 NM	1	\$1,200.00
Start Date End Date Week: 09/10/12 09/16/12 Week: 09/17/12 09/23/12			Rating 0.00 0.00					
N36 WCPO 09/15/12 09/21/12	Priday Prime C CM Friday Prime C	10-11p	F	1:00	1 \$5,000.00 P-3	0.00 NM	1	\$5,000.00
Start Date End Date Week: 09/10/12 09/16/12 Week: 09/17/12 09/23/12	Weekdays Spots/Week		Rating 0.00 0.00					
N37 WCPO 09/15/12 09/21/12	2 OSU Football CM OSU Football	1158a-1130	pS-	1:00	1\$16,000.00 P-3	0.00 NM	1	\$16,000.00
Start Date End Date Week: 09/10/12 09/16/12 Week: 09/17/12 09/23/12	Weekdays Spots/Week S- 1 0	\$16,000.00	Rating 0.00 0.00					
N38 WCPO 09/15/12 09/21/12	2 M-F 7-730p CM M-F 7-730p	658-730p	F	1:00	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
Start Date End Date Week: 09/10/12 09/16/12 Week: 09/17/12 09/23/12	Weekdays Spots/Week		Rating 0.00 0.00					
N39 WCPO 09/15/12 09/21/12	2 M-F 730-8p CM M-F 730-8p	728-8p	F	1:00	1 \$1,000.00 P-3	0.00 NM	1	\$1,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/10/12 09/16/12		Rate \$0.00	Rating 0.00					
Week: 09/17/12 09/23/12	F 1	\$1,000.00	0.00					

Totals 60 \$49,450.00